



# Your Connection

Northwest Dane Senior Services

June 2018

## Capital Campaign

Dear Friends,

We have big dreams for NWDSS because we dream big when it comes to providing premier services to our clients. NWDSS has been serving your communities for nearly 45 years. Think of the lives touched, the families helped & communities enriched, because of the generous people who have contributed financially.

With an aging population our client base continues to grow but their needs change and how we look at those needs changes too. Dementia also affects more and more families. These facts are a challenge and a challenge we embrace.

As you may know, a big part of who we are is our Adult Day Program (ADP). This program serves people with Alzheimer's, related dementias and their families.

This year our big dream is to expand our ADP and intergenerational programming by purchasing the condo next door (1841). To do that we will need to raise significant funds. We hope you will consider being a part of our dream with a generous financial contribution.

*Won't you dream big with me?*

Sincerely,

*Ginny*

Ginny Dennis  
Board President

### Table of contributions

30 people give \$10,000 = \$300,000

60 people give \$5,000 = \$300,000

120 people give \$2,500 = \$300,000

300 people give \$1,000 = \$300,000

